

Mid-Year Report

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- What have you accomplished this semester as a CTL Fellow?
 - As a CTL Fellow this semester, I have worked to utilize our monthly meetings to flush out my ideas, my programming plan and consider ways to develop community partners and confirm opportunities.
- What did you learn, what are your important takeaways so far?
 - Important take aways thus far have been that it is important for community partners to want to see the benefit of this project in a way that is sustainable and also an exchange. As crucial as it is for Pratt to create sustainable partnership within the community through teaching and learning initiatives it is also for community partners to envision and be invested in the relationship as well. Modifying the criteria for the community partnership and expand the type of questions that I want partners to be able to answer was an important takeaway of the work this semester.
- Do you feel like you accomplished the goals you've set for yourself? Please explain.
 - I have accomplished some of the goals I have set for myself as the community partnership came

together by immersing myself in the community and utilizing all of my resources through Pratt or local visits to the businesses at times when business owners were available to meet and check in and discuss my project and vision. I would have hoped to initiate at least one community partner visit prior to May but scheduling did not permit.

- How will your project continue, evolve or change in the next semester?
 - My project will continue to evolve as I secure faculty and staff that are interested in this project to engage in the pre and post workshop assessment and actively show up to the events along with their collaboration on helping to generate ways in which these partnerships can be sustainable within the curriculum of courses through volunteerism, assignments, planning and supporting these spaces in a way that feels equitable and intentional.
- Also include your mid-year evaluation data if you have it (see next page)
- Please list the number of people you reached out to, communicated with, especially those who attended your events (full name, title, date of event, title of event)
 - This far I have secured 5 community partner sites as listed:
 - Greene Yoga Studios – Ngone Mbaye _ co-owner
 - Ode to Babel – Marva Babel – co-owner
 - Heal Haus – Elisa Shankel – co-founder, Darian Hall – co-founder
 - Cumbe – Jimena Martinez – co-Founder, Executive director
 - Bakery on Berg'n – Akim Van - onwer
- Number of students your project reached (if applicable)

- N/A, This project is specific to faculty and staff in hopes that there will be carryover into curriculum therefore impacting and reaching students.
- Number of interviews, number of meetings, events, resources (if applicable)
 - Thus far I have had 6-7 meetings with community partners to discuss the project their involvement and the benefits of the project in addition to getting a better understanding of how they understand and view Pratt's involvement in the community as BIPOC business owners and leaders.
- Data on faculty or student feedback regarding your project (survey, written anecdotes, etc).
 - In progress. Once faculty are secured more data will be collected in the upcoming semester.
- Pictures, handouts, posters, supplemental materials.
 - Please find below a copy of the supplemental information that was sent to community partners in preparation for the project.

Community partners are invited to offer a 1-hour meet and greet. During this time Pratt educators & leadership would be introduced to your business.

Your offering would be:

10-minute introduction to your business

15-minute experience to help participants understand the benefits of your space to the community

10-minute debrief of the experience and how a longstanding relationship with Pratt would continue to foster and support the sustainability of your business within the surrounding neighborhood

15-minute discussion / Q & A with participants

5 -10-minute wrap up- This would be a great time and opportunity to offer participants a discounted or 1 time opportunity offering to support your business before wrapping up (i.e. raffle, virtual or in-person session discount for joining and or becoming a member if you are a member based site, opportunity to purchase merchandise from the business,

and offer any other tangible ways that participants could support your business before leaving.)

Please also provide participants contact information if they would like to connect in the future for further collaboration.

In preparation for this meet & greet, I invite you to consider the following questions and be prepared to share your responses or engage in conversation on the day of with participants.

1. What is your prior or current relationship with Pratt
2. How long have you been a member of the community and in what capacity (i.e. former, current, or future resident, business owner, student, family member or friend of resident, etc.)
3. What are some concerns that you have about the sustainability of your local business?
4. Why did you start this business?
5. How do you think a long-standing relationship with Pratt would support the sustainability of your business?
6. How do you think as a local business owner you could support Pratt as an institution?

In response to questions 5 & 6 please brainstorm tangible ideas that can be implemented (i.e., curriculum or assignments in a course that offer collaboration with Pratt, volunteer or job opportunities, art / installation exhibits, residencies, fundraisers, space rental, special events, membership exchange/ access, donations, consultations, freelancing opportunities, etc.)

Please feel free to think outside of the box with your ideas. I am happy to be available to assist before or even after the meet and greet to bring these ideas to life.

In support of your time and contribution to this project I am able to offer a \$100.00 honorarium.

I am hopeful that this opportunity will generate more fruitful and abundant discussion and opportunities for ongoing support and sustainability of your small owned business.

Thank you again for taking the time to support my Fellowship project. Please also see a short bio of my background below.

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